

## Communication and Marketing Agent (half-time)

Based in Nivelles (Belgium), **LAMBDA-X** (<https://www.lambda-x.com>) provides state-of-the-art optical technologies and engineering services for customized optical systems. Our mission is to be the trusted partner in the field of optics for the development of innovation programs, from concepts through prototyping to production.

We focus on high-tech innovation industries operating in the field of Better environment (space and defence), Better health (life sciences, medical technology) and Better processes (scientific, metrology and quality control equipment).

Lambda-X is member of the Verhaert Masters in Innovation group (<https://www.verhaert.com>), one of the biggest product development companies in Europe with 220 people over 7 innovation centers in 3 countries offering all necessary expertise to innovate successfully.

To address the current communication challenges, Lambda-X is currently looking for a dynamic Communication and Marketing Agent (half-time) to support the management and the sales departments in the generation of efficient communication campaigns.

### Your challenges

- Monitor the website and keep it up to date.
- Proofread and rework content prepared by other departments.
- Write content for external communication channels including web, brochures, fact sheets, client announcements, press releases and social media posts.
- Coordinate the production of marketing tools (video capsules, virtual presentations, brochures...).
- Assist in the implementation and development of operational marketing actions.
- Help to detail, design, and implement marketing plans for each service and product.
- Bring creative communication ideas to drive reach and impact.

### Your profile

- Bachelor's or Master's degree in Marketing, Communication, Business, Public Relations or Journalism.
- Minimum 2 years of experience in a similar position.
- Proven excellent written and verbal communication skills in English and French. The knowledge of Dutch would be considered as an asset.
- Passionate about corporate communication and digital marketing, aware of new trends.
- Good knowledge of PowerPoint, social media tools and content marketing tools.
- Affinity with Technology, Science, Space, Medical applications is a plus.

**We offer**

We offer an interesting and challenging job in a dynamic and continuously growing company. You will receive a competitive salary and a range of other employee benefits (group insurance, hospitalization and health care insurances, meal vouchers).

**Contact**

Please send your cover letter and resume to: [jobapplication@lambda-x.com](mailto:jobapplication@lambda-x.com).